

Financial Education in the Digital Era:  
*What challenges for Savings?*

Monday 20 June 2016 - Maison du Barreau - Paris 1<sup>er</sup>



8h00-8h30

*Reception, coffee*

8h30-8h45

**Introduction**

**François Villeroy de Galhau**, Governor, Banque de France

8h45-10h00

**Financial education and household behaviour: a review of the current situation**

**Moderator: Claire Castanet**, Executive Director, Retail Investor Relations Directorate, AMF

**Speakers:**

**Gianni Nicolini**, Professor, University of Rome "Tor Vergata"

**Luc Arrondel**, Research director, CNRS, Professor, Paris School of Economics (PSE), Member of the AMF Scientific Advisory Board

**Adèle Atkinson**, Policy Analyst, Financial Education and Consumer Protection Unit, OECD

10h00-10h30

*Coffee, break*

10h30-11h45

**Financial education and new technologies: opportunities and risks for retail investors**

**Moderator: Serge Darolles**, Professor, Paris - Dauphine University, Member of the AMF Scientific Advisory Board

**Speakers:**

**Marie-Hélène Broihanne**, Professor, EM Strasbourg Business School, Member of the AMF Scientific Advisory Board

**Brice Pineau**, Co-chairman, Harvest

**Jérôme Glachant**, Professor, Paris 1 Panthéon - Sorbonne University

11h45-12h45

**Financial education in the digital era: What are the future challenges for regulators?**

**Moderator: Benoît de Juvigny**, General Secretary, AMF

**Speakers:**

**Agnès-Christine Tomas-Lacoste**, Executive Director, Institut national de la consommation (INC)

**Philippe Pellé**, Deputy Head of Retail Financial Services and Payments Unit, DG Financial Stability, Financial Services and Capital Markets Union, European Commission

**Franck Guider**, director of the Division Fintech, Innovation and Competitiveness ( FIC) of the AMF

12h45-13h00

**Closing Speech**

**Gérard Rameix**, Chairman, AMF